





FRIENDS OF ELMWOOD

PARTNERSHIP PROPOSAL 2023

Friends of Elmwood is a partnership program for organizations or individuals who want to support the school, connect with members of the Elmwood community, and inspire the next generation of leaders.

In addition to supporting the school's annual fundraising and stratetgic priorities, the Friends of Elmwood program offers networking and recognition opportunities at signature Elmwood events to an engaged community.

Annual Investment: \$1,000.

BENEFITS OF BECOMING A FRIEND OF ELMWOOD INCLUDE:

- Inclusion on the Friends of Elmwood webpage. Recognition includes recognition (name or corporate logo) plus a short description, and hyperlink to corporate website (if applicable). This directory will be available on elmwood.ca year-round and promoted to our community during key periods during the year;
- Recognition on any social media promotion as part of the Friends of Elmwood network to the school's social media channels: Instagram (1,600+ followers) and Facebook (2,300+ followers);
- Recognition (name or corporate logo) in the 2023 Elmwood Gala program (distibuted to 200 Elmwood guests including parents, corporate partners, ambassadorial representatives, alumni and friends on May 6, 2023);
- Two (2) complimentary tickets to Elmwood's Founder's Fest, an Oktoberfest-style event attended by members of the Elmwood community in the Fall of 2023 (date TBC); and
- Recognition (name or corporate logo) at the 2023 Founder's Fest event.