

Growing the Good

ELMWOOD'S 31ST
ANNUAL GALA
JUNE 4, 2022

After a two-year hiatus, the annual Elmwood Gala is back and will once again be the highlight of the Ottawa social season bringing together the Elmwood community with the broader Ottawa business community, ambassadorial representatives, sponsors and friends, all in support of Elmwood School and its mission -- *to inspire each girl to reach her full potential.*

The proceeds from the Gala will support *In Our Element*, the campaign for STEM at Elmwood. Elmwood has a long legacy of excellence in science education with an increasing number of graduates pursuing post-secondary studies and careers in STEM. With support from Gala patrons, the School will be able to build a best-in-class Chemistry Lab in the Middle/Senior School, and a STEAM Centre in the Junior School. Students from K-12 will have more resources to better prepare them for future studies in Science, Technology, Engineering, and Math (+ Art for STEAM). More Elmwood girls will be inspired to study and work in STEM fields closing the gender gap, and becoming the future leaders in the Sciences.

This year's event is taking place on Saturday, June 4th at Elmwood School, nestled in the heart of Rockcliffe Park. The park-like setting will be reflected in the event's garden theme envisioned in green and gold.

SPONSORSHIP OPPORTUNITIES

GALA PATRON ~ \$25,000

(SOLD OUT)

- 1 table of 10 in the exclusive Platinum Zone;
- Concierge service for your table (premium cocktails, champagne, wine);
- Tier 1 recognition (name /logo) on all Gala promotional materials, website and ticket buying site;
- Dedicated social media post on Elmwood channels (Instagram, Facebook, Twitter);
- Welcome Message in the Gala program with photo (full page);
- Special Recognition in the Gala promotional video;
- Recognition (name) on the *In Our Element* donor wall.

PLATINUM SPONSOR ~ \$25,000

(SOLD OUT)

- 1 table of 10 in the exclusive Platinum Zone;
- Concierge service for your table (premium cocktails, champagne, wine);
- Tier 2 recognition (name / logo) on all Gala promotional materials, website and auction site;
- Dedicated social media post on Elmwood channels (Instagram, Facebook, Twitter);
- Message/advertisement in the Gala program (full page);
- Recognition (name) on the *In Our Element* donor wall.

SAPPHIRE SPONSOR ~ \$10,000

(1 package available)

- 1 table of 10 in the Sapphire Zone;
- Tier 3 recognition (name /logo) on Gala promotional materials, website and auction site;
- Joint social media post with other sponsors on Elmwood channels (Instagram, Facebook, Twitter);
- Advertisement of sponsor's own design in the Gala program (1/2 page);
- Recognition on the *In Our Element* donor wall.

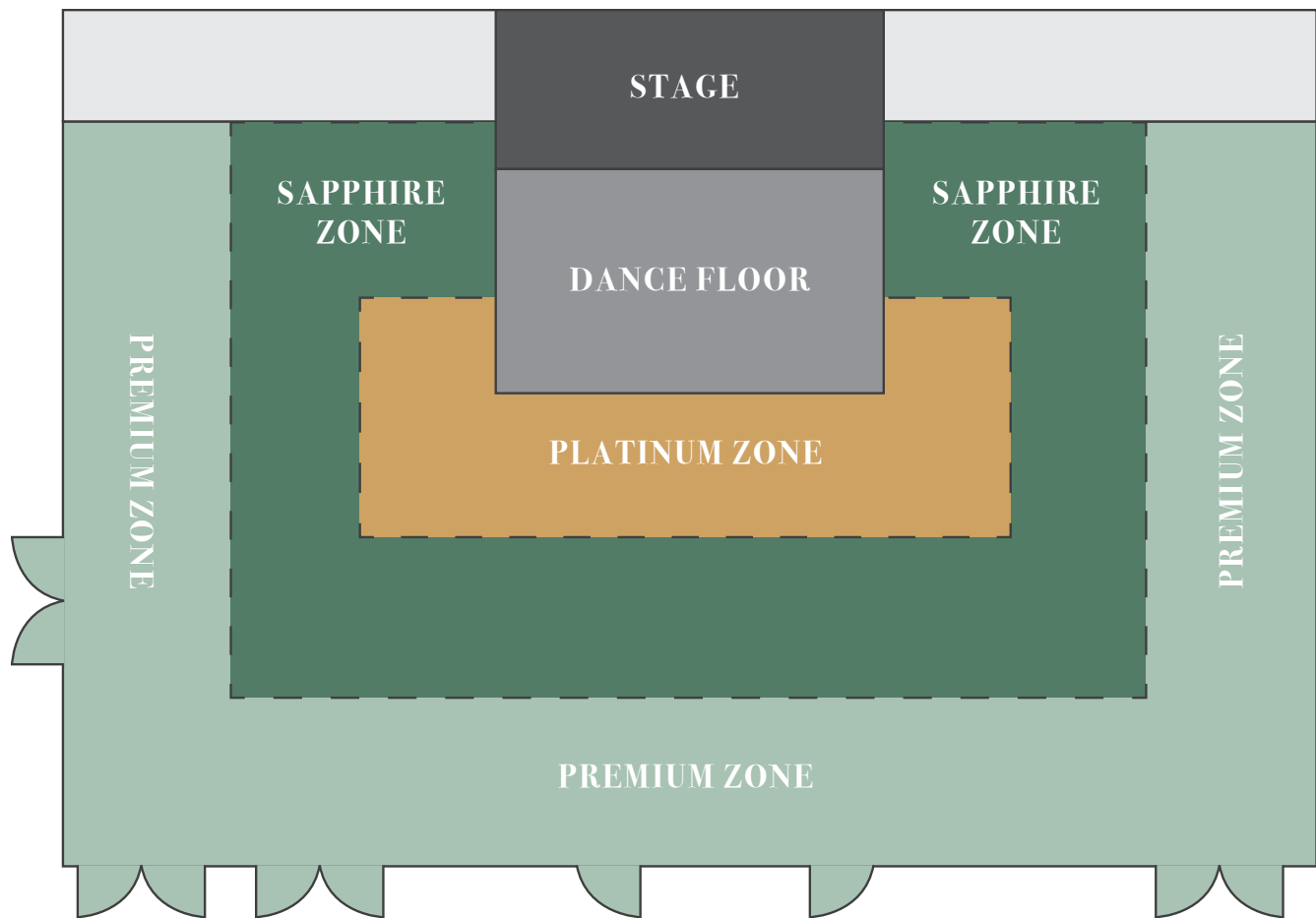
RUBY SPONSOR ~ \$5,000

(5 packages available)

- 1 table of 8 in the Premium Zone;
- Tier 4 recognition (name) on Gala promotional materials, website and auction site;
- Joint social media post with other sponsors on Elmwood channels (Instagram, Facebook, Twitter);
- Recognition on the *In Our Element* donor wall.

All packages include additional year-round recognition on Elmwood materials, including the Pactum Serva Donor Wall, online donor listings and any other published recognition lists. In addition, tax receipts will be issued for all sponsorships for the maximum allowable amount, unless logo recognition is requested.

GALA FLOOR PLAN



*OTHER SPONSORSHIP OPPORTUNITIES
WITHIN THE 'IN OUR ELEMENT' CAMPAIGN
AVAILABLE UPON REQUEST.*

To become a sponsor of the *Growing the Good*
2022 Elmwood Gala, please contact

Andrea Thomson

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613-749-6761 ext. 260 or athomson@elmwood.ca